



MWO SMS Gateway

Tariff Sheet

✓ Dedicated Short Codes

✓ Revenue sharing - Hosted by MWO

- Monthly Dedicated Short code and hosting fee: N\$1,000 (I ncludes 2 free keywords)
- Additional Keyword - Once off payment: N\$150
- SMS charge to customers: N\$3-00 (or as decided by yourself)
- Reply SMS charge to you: N\$0-00
- MTC's share - 44% of SMS charge to customer: N\$1-32 (Exc. - Calculated on N\$3)
- MWO's share - 25% of SMS charge to customer: N\$0-75 (Exc. - Calculated on N\$3)
- Your share - The remaining amount: N\$0-93 (Exc. - Calculated on N\$3)

✓ Revenue sharing - Not hosted by MWO

- Monthly Dedicated Short code fee: N\$600 (I ncludes 1 free keywords)
- Additional Keyword - Once off payment: N\$150
- SMS charge to customers: N\$3-00 (or as decided by yourself)
- Reply SMS charge to you: N\$0-00
- MTC's share - 44% of SMS charge to customer: N\$1-32 (Exc. - Calculated on N\$3)
- MWO's share - 25% of SMS charge to customer: N\$0-75 (Exc. - Calculated on N\$3)
- Your share - The remaining amount: N\$0-93 (Exc. - Calculated on N\$3)





✓ Shared Short Codes

✓ Revenue sharing - Hosted by MWO

- Monthly Shared Short code and hosting fee: N\$400 (Includes 2 free keywords)
- Additional Keyword - Once off payment: N\$150
- SMS charge to customers: N\$3-00 (or as decided by yourself)
- Reply SMS charge to you: N\$0-00
- MTC's share - 44% of SMS charge to customer: N\$1-32 (Exc. - Calculated on N\$3)
- MWO's share - 25% of SMS charge to customer: N\$0-75 (Exc. - Calculated on N\$3)
- Your share - The remaining amount: N\$0-93 (Exc. - Calculated on N\$3)

✓ Revenue sharing - Not hosted by MWO

- Monthly Shared Short code fee: N\$300 (Includes 1 free keywords)
- Additional Keyword - Once off payment: N\$150
- SMS charge to customers: N\$3-00 (or as decided by yourself)
- Reply SMS charge to you: N\$0-00
- MTC's share - 44% of SMS charge to customer: N\$1-32 (Exc. - Calculated on N\$3)
- MWO's share - 25% of SMS charge to customer: N\$0-75 (Exc. - Calculated on N\$3)
- Your share - The remaining amount: N\$0-93 (Exc. - Calculated on N\$3)

**All short codes (dedicated or shared) must be signed for at least 1 month

✓ Bulk SMS

BULK SMS - SLIDING SCALE			
SCALES	COST PER SMS	SMS OUT	TOTAL COST
= < 10,000	0.40	10,000	4,000
= < 50,000	0.38	50,000	19,000
= < 100,000	0.35	100,000	35,000
= < 200,000	0.33	200,000	66,000
> 200,000 **	0.30	400,000	126,000

**First 200,000 will be calculated on previous scale (= < 200,000 = 33 cents). All SMS's more than 200,000 will be calculated at the 30 cent rate.

✓ Additional

✓ Special development

- Special database development: N\$2,500 (Approximately)
- Special keyword development: N\$2,500 (Approximately)

